

Athletes' Executive Committee- 8/16/20 6:30 pm (via ZOOM)

Present: Zach Toothman, Megan Maholic, Mia Nagle, Nathan Phillips, Tori Culotta

Absent: Sydney Bare, Abbey Kutchel

- I. Additions to the Agenda
- II. Approval of the Consent Agenda
- III. Minutes Review
  - A. Approval of Minutes from July 19: **PASSED**
- IV. Consideration of Agenda Items
  - A. COVID-19 Update
    - 1.
  - B. Athlete Features for Sept:
    1. Will be posting on Instagram and Twitter now
    2. Jordyn Homoki Commitment to Miami
  - C. Monthly Discussion Corner
    1. September Topic
      - a) Highlighting LE Athletes in what they do
    2. August Review
  - D. Quarterly Review Minutes
    1. See attached
  - E. Instagram Followers Challenge- Megan
    1. Very Successful and numbers seem to be trending up. Will be discussing more at Subcommittee meeting
  - F. LSC Food Drive Recap (Summer Service Initiative)- Mia
    1. Very successful for the few teams that participate
  - G. Discussion of Legislation for Fall
    1. Will be tabling the legislation until Spring
  - H. Athlete Appreciation Week
    1. College Takeovers
    2. High School Takeovers
    3. Spirit Week
    4. Multi-LSC Event
    5. Olympian Zoom Call
    6. Movie Zoom Call
  - I. Club Athlete Representative Involvement
    1. Will set up a zoom call to discuss athlete rep involvement is needed
  - J. Apparel/Logo Design Contest
    1. Will discuss at BOD to see how we can proceed with this
  - K. Athlete Website
    1. Will meet with Erin to discuss this
  - L. Brainstorming Ideas/Misc. Announcement
  - M. Reports
    1. Social Media and Athlete Engagement- Megan Maholic

2. Service Initiatives and Projects- Mia Nagle
  3. Athlete Events and Operations- Zach Toothman
- V. Time/Date of Next Meeting: 9/20/20 at 6:30pm via Zoom
  - VI. Items to Discuss at Next Meeting:
  - VII. Meeting Adjourned – Via ZOOM 8/16/20 at 7:00pm
  - VIII. Minutes Submitted By Zach Toothman

Present: Abbey Kutchel, Nathan Phillips

Absent: Erik Seicean

- I. Additions to the Agenda
- II. Approval of the Agenda
- III. Minutes Review
  - A. We created a plan for the canned food drive and we discussed our return to practice policy.
- IV. Consideration of Agenda Items
  - A. Check in and any COVID updates
    1. No updates to report. Everyone is continuing to practice.
  - B. Discuss how the canned food drive is going so far
    1. The drive is going well so far for everyone's teams. Nothing to report here.
  - C. Begin to email/reach out to the participating teams for halfway point numbers of donated goods.
    1. Instead of doing this, we will be posting an Instagram update marking the event's halfway point.
  - D. Review our social media and promotion strategy for the event
    1. Post an Instagram story marking the halfway point of the drive.
  - E. Discuss any other miscellaneous announcements
    1. None to report.
- V. Time and Date of Next Meeting: 8/27/20 7:30 PM (via Facetime)
- VI. Items to Discuss at Next Meeting: Review the food drive and begin brainstorming ideas for a fall service initiative.
- VII. Meeting Adjourned - Via ZOOM 7/30/20 at 7:45 PM
- VIII. Minutes Submitted By Mia Nagle

Athletes Events and Operations Committee- 7/21/20 4:30 pm (via ZOOM)

Present: Emma Claire Lambert-Shemo, Krya Miklos, Tori Colutta, Zach Toothman

Absent:

- I. Additions to the Agenda
- II. Approval of the Agenda:
- III. Minutes Review from May 22nd: **PASSED**
- IV. Consideration of Agenda Items
  - A. Review April Discussion Corner
  - B. #IWantASeason Campaign
  - C. LE Spirit Week
  - D. Brainstorming Ideas/Misc. Announcement
  - E. Time/Date of Next Meeting: 8/26/20 at 6:00pm via Zoom
- V. Items to Discuss at Next Meeting:
- VI. Meeting Adjourned – Via ZOOM 7/21/20 at 6:20pm
- VII. Minutes Submitted By Zach Toothman

BOD Athlete Reps Quarter 1 Review Meeting- 8/2/20 6:30 pm (via Zoom)

Present: Zach Toothman, Mia Nagle, Megan Maholic

Athlete Features- They are going very well but not many people know we do them or nominate other athletes for this feature. Will start to publicize these on Instagram and Twitter and let LE know when they can send in nominations prior to AEC meeting.

Twitter- We have had great success with our Instagram in gaining followers and attention. However, our Twitter is falling behind. We discussed how we need to streamline our announcements from our Instagram Posts to Twitter. Megan will work on this aspect for the upcoming quarter.

Discussion Corners- We all think that this is really good. It provides information to athletes and allows for club reps to be involved since they do not do much in their role prior to these. However, not all club reps complete these discussion corners. We discussed possible incentives for us to start in order to get them to complete them. We also came up with the idea of letting their coaches know if the club athlete rep is not participating. Mia will discuss more with Erin to try to figure out a way to get the club reps to participate in these discussion corners this quarter.

Follower Challenge- This was by far the most successful event we ran this quarter. We discussed how we should continue doing fun stuff as we reach important milestones. Zach asked a question for ideas on the previous discussion corner for the future milestones. We will discuss more with the AEC at the end of the month.

Takeovers- We thought this was also very successful and a lot of people wanted to do them after they were done. We discussed with back to school coming up it would be cool to do two takeover weeks. The first week from August 24th-28th we would have college-bound LE athletes take over. Then the following week from August 31-Sept 4 high school athletes would takeover. We could possibly have dedicated club athlete reps be the high school takeovers to show that if you participate in discussion corners and other events you may be asked to be involved in more athlete rep stuff. These takeovers will lead us into Athlete Appreciation week in September from Sept 7-Sept 11.

Apparel/Logo Design Contest- We discussed that we would like to have our own LE athletes Logo and to design apparel to sell to other athletes. Zach presented a design he thought of to include. We would have to ask the BOD and present a budget to purchase the apparel if we were to go with this route. Will discuss at AEC before moving forward with this idea.

Athlete Website- We are really proud of how we developed our athlete page over the past couple of months. However, we think that we have a lot of information and stuff to post on our page that it may be best to make our own website. We would need the entire AEC to be involved in this project. Mia will talk to the Brilmeyer's regarding this before we move forward with the idea.

Hashtag Campaigns- They start out really strong but they fade as not many people continue them on. We discussed that this was because of the lack of people to pool from to continue going. As one of the tinier LSCs we do not have many athletes who have Instagram to continue the campaigns.

Outside LSC Involvement- Since Zach has many connections from other LSCs we think it would be great to do something with them. We thought of doing our winter service initiative with Ohio Swimming as a competing challenge. We decided to start with an event with a couple of other LSCs during Athlete Appreciation week. We will discuss more at AEC and until then Zach will choose a couple of LSCs that we could reach out to and do something with.

Athlete Appreciation Week- We will be doing a spirit week, try to get an Olympian zoom call set up, a movie zoom night, the LSC event mentioned above, and much more. Zach's committee will work on this in conjunction with Megan's committee to get this going. We do not have much time but it's definitely doable if we work strategically.